

PULPFEST

Celebrating...
**MYSTERY, ADVENTURE,
SCIENCE FICTION, AND MORE**

AUG. 3-6 AT THE DOUBLETREE BY HILTON HOTEL PITTSBURGH – CRANBERRY

PulpFest returns to the DoubleTree by Hilton Hotel Pittsburgh – Cranberry in Mars, Pennsylvania from Thursday, August 3, through Sunday, August 6. And don't forget about the other terrific conventions that will be held in conjunction with this year's *PulpFest* — *ERBFest 2023* and *FarmerCon XVIII*. That's three conventions for the price of one!

How to Join PulpFest 2023

A prepaid, full-weekend membership to *PulpFest 2023* costs \$40 for members staying at the DoubleTree. To thank you for helping defray *PulpFest's* costs by staying at our host hotel, you'll receive free early-bird shopping on Thursday, August 3, from 11:30 AM to 4:30 PM.

For those members staying elsewhere, a prepaid, full-weekend membership to *PulpFest 2023* costs \$50. If you desire early bird shopping, your membership costs \$80.

Single-day memberships for Friday or Saturday cost \$25. Although *PulpFest* will be open on Sunday until 1:30 PM, most of our dealers will pack up and leave by the early afternoon. So buying and selling opportunities will definitely be limited.

Children accompanied by an adult, aged 15 or younger, will be admitted for free. However, they must be registered for the convention.

Supporting memberships for those who cannot attend *PulpFest 2023* cost \$30.

The deadline for advance registrations is Sunday, July 30, at 10 PM. To pay for your registration, please send your check or money order to David Cullers, 1272 Cheatham Way, Bellbrook, OH 45305, or use the *PulpFest* Paypal page found at pulpfest.com/pulpfest-paypal/. If you pay via Paypal, please email your registration information to Jack Cullers at jack@pulpfest.com. A registration form is part of this newsletter, or you can download one from our website.

Registering at the Door

Our registration desk will be open on Thursday, August 3, from 11:30 AM to 4:30 PM; on Friday, August 4, from 9 AM until 4:30 PM; and on Saturday, August 5, from 9:30 AM until 4:30 PM.

If you have prepaid for your membership, you will be able to pick up your membership materials at our front desk. If you plan to pay at the door, a full weekend membership will cost \$50. You'll be able to pay for your registration at the door using cash, check, or credit card. It is preferred that you bring along a pre-filled registration form.

PulpFest Programming

PulpFest is named for pulp magazines — fiction periodicals named after the cheap pulp paper on which they were printed. Over the years, these throwaway magazines have inspired writers, artists, and other creators in many ways.

PulpFest 2023 will salute the centennials of *Weird Tales*, *Sport Story Magazine*, and Edgar Rice Burroughs, Inc., as well as the 90th anniversaries of The Spider, Robert E. Howard's Conan, and Doc Savage. We hope that you'll join us for "Chilling Sports" and "Hero Pulp" at the DoubleTree.



We'll have presentations on *Weird Tales* on radio, sword and sorcery in "The Unique Magazine," and the interior artists who illustrated the pulp. Topping off our celebration of *Weird Tales'* centennial will be a discussion of "The Unique Magazine" with two of its former editors — John Betancourt and Darrell Schweitzer — as well as an exploration of cryptozoology in "Those Weird Men's Adventure Magazines."

Our celebration of the centennial of *Sport Story Magazine* will focus on the Street & Smith pulp and its offspring, and the sports stories of Rod Serling — creator of *The Twilight Zone*.

Our salute to the 90th anniversary of "The Great Pulp Heroes" will include presentations on Conan, "the multimedia barbarian," and The Spider, "Master of Men." We'll also have a discussion about illustrating Conan for the commercial market — featuring award-

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Selling at PulpFest 2023

All dealers and their helpers must be registered members of *PulpFest 2023*. Additionally, it will cost \$100 for each island table and \$110 for each wall table. Wall tables and positioning within the dealers' room will be sold on a first-come, first-served basis. Our dealers' room holds about 130 six-foot-long tables. Displays will be allowed on all tables as long as they can stand safely. If you have any special needs — electrical outlets, room positioning, early departure or late arrival, and so on — please let us know when you register for the convention.

Although the focus of *PulpFest* is pulp magazines and related materials, vintage paperbacks, digests, men's adventure and true crime magazines, contemporary genre fiction, first-edition hardcovers, series books, dime novels, original art, Big Little Books, Golden, Silver, and Bronze Age comic books, old-time-radio shows, gaming materials, and film serials, B-movies, and related collectibles will also be available for sale. Sexually explicit material, such as *Playboy*, *Penthouse*, and *Oui*, is not allowed.

The *PulpFest* dealers' room will be open to our dealers to set up on Thursday, August 3, from 11 AM – 4:30 PM. Access to the dealers' room to unload and load is through the loading area at the ballroom's back entrance. You'll find links to maps for the loading area and dealers' room on the FAQ page on our website.

The dealers' room will also be open to dealers on Friday, August 4, beginning at 9 AM. All dealers are expected to be open for business on Friday at 9:30 AM. If you are not able to comply, please discuss your needs with convention chairman Jack Cullers. Jack will also make his cell phone number available for those dealers who need assistance or directions. Please contact Jack for additional details.

If we are able, the *PulpFest 2023* dealers' room will also be open on Wednesday evening, August 2, from 7 – 9:30 PM for dealer set-up alone. Absolutely no one who is not a dealer or dealer's helper will be allowed into the dealers' room during this period of time. There will be no buying, selling, or trading.

Absolutely no banners or other signage may be attached to the hotel's walls. If you have a banner that you wish to display, you must provide your own banner stand.

PulpFest will be using its website and social media pages to publicize its dealers. The convention will also be promoted through postcard giveaways at bookstores and comic shops, conventions, and print advertising in select periodicals. *PulpFest* marketing director Mike Chomko will be contacting all of our dealers about the convention's promotion efforts.

Dealers' Room Hours

Early-bird shopping will be from 11:30 AM to 4:30 PM on Thursday, August 3. Only staff, dealers, and early-birds will be admitted to the dealers' room during this period. Due to travel conditions and

PROGRAMMING

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winning artists Mark Schultz and Mark Wheatley, with Professor Don Simpson moderating — and a panel concerning "Doc Savage and His Offspring." It will feature writers Win Scott Eckert, Craig McDonald, Will Murray, and Gary Phillips, with Jennifer DiGiacomo moderating. All were inspired by Lester Dent's pulp hero.

Our annual Munsey Award will be presented on Saturday, August 5. Visit pulpfest.com/award-winners/ to learn more about this prestigious award.

Rounding out our programming will be our second annual *ERBFest*. It will feature a salute to the centennials of Edgar Rice Burroughs, Inc. and the author's classic "Moon Trilogy." We'll also have an art show inspired by the fantastic visions of the celebrated author, an examination of Edgar Rice Burroughs' Tarzan series and other jungle adventures in the pulps, and David Saunders' look at the life and work of artist J. Allen St. John.

Of course, we'll also have the "live" version of the convention for that Grand Master of Science Fiction, Philip José Farmer. Join us for *FarmerCon XVIII*.

You'll find our complete programming line-up at pulpfest.com/2023/01/pulp-heroes-and-chilling-sports/.

other contingencies, *PulpFest* cannot guarantee that every dealer will be present at this time.

The convention's dealers' room will be open to everyone on Friday, August 4, at 9:30 AM and will remain open until 4:30 PM. Saturday's hours will be the same. On Sunday, August 6, the dealers' room will be open from 9 AM until 1:30 PM.

Enjoy Yourself at PulpFest

People come to *PulpFest* to celebrate and learn about popular culture, socialize, and enjoy themselves. Although you have a right to your opinions, our members — including dealers — are not at the convention to be lectured about politics, religion, and so on. Please keep such opinions to yourself.

Anyone who violates this policy will be asked to leave *PulpFest* and will not be readmitted.

CONNECT WITH PULPFEST

Keep abreast of *PulpFest* programming, and find info about our hotel, convention magazine, and much more at:
PulpFest.com
ThePulster.com

Facebook.com/PulpFest
Twitter.com/PulpFest
Instagram.com/PulpFest
YouTube.com/@PulpFest



Pulps for sale in the dealers' room at PulpFest 50

PulpFest 2023 Auction

On Saturday night, August 5, *PulpFest* will hold an estate auction featuring more than 100 lots. We will also offer select lots submitted by the convention's membership. All members of the convention can submit items to sell at auction. Additional details will be available in the registration packet that you will receive upon your arrival at *PulpFest* and through our website.

Book a Room for PulpFest 2023

The DoubleTree by Hilton Hotel Pittsburgh – Cranberry, our host hotel, is located at 910 Sheraton Drive, Mars, PA.

Nineteen miles north of Pittsburgh, the DoubleTree is conveniently located at the intersection of Interstate 79, the Pennsylvania Turnpike, and State Route 19. For driving directions, click the link under "Map to Hotel" on our home page. Parking at the hotel is free.

If you're flying into Pittsburgh International Airport, the DoubleTree is located about 35 miles from the airport.

The best deal for *PulpFest* members is to book a room at the DoubleTree. Our host hotel offers a daily rate of \$129 plus tax. This rate includes two complimentary breakfasts per room and free wifi for each day at the hotel.

There are many restaurants near the hotel. Several are within walking distance. Attendees who don't want to go elsewhere for meals or libations can take advantage of the Ember & Vine, the hotel's world-class restaurant and bar.

You can register online by clicking the "Book a Room" link on the *PulpFest* homepage. You can also book a room by calling [1-800-222-8733](tel:1-800-222-8733). You must mention *PulpFest* to get the convention

PulpFest 2023 Registration Form continued

If you're registering as a dealer, please provide the following information: (Dealers must purchase a PulpFest membership, too.)

Names of partners or helpers: _____

Special needs: _____

Tables: # of wall tables @ \$110 _____

of island tables @ \$100 _____

Total charge for tables _____

Total amount (front and back) enclosed \$ _____

Please mail to: David J. Cullers
1272 Cheatham Way
Bellbrook, OH 45305

Or if paying via PayPal, email to: jack@pulpfest.com

rate. You must book your room before 12 AM on Wednesday, July 12, to receive the convention rate.

Please note that a deposit equaling the first night's room rate plus tax will be required at the time of reservation. You will have until June 28, 2023, to cancel your reservation and receive a refund of your deposit. Any cancellation made after June 28 will result in the forfeiture of your deposit.

The Pulpster #32

All *PulpFest* members — including supporting members — will receive a complimentary copy of the convention's program book, *The Pulpster*. Cherished by pop culture fans, our 32nd issue will be released at the convention. If you'd like to contribute an article to *The Pulpster*, please write to editor William Lampkin at bill@pulpfest.com.

If you are interested in advertising in *The Pulpster*, please contact marketing and programming director Mike Chomko at mike@pulpfest.com or 2217 W. Fairview St., Allentown, PA 18104. Ad placement is sold on a first-come, first-served basis.



PulpFest and COVID-19

The Pennsylvania Department of Health encourages everyone to follow the latest CDC recommendations regarding the coronavirus. *PulpFest* will advise attendees concerning any changes in coronavirus policies through our website and social media pages.

It's our hope that those who plan to attend *PulpFest* 2023 will be vaccinated against COVID-19. We have many older members who attend. Please keep them in mind.

If you are exhibiting any symptoms associated with COVID-19, please do not attend *PulpFest*. Isolate and avoid contact with others, rest, and drink fluids. If your symptoms worsen, call your healthcare provider.

Stay in Touch with PulpFest 2023

To keep abreast of *PulpFest*, please bookmark pulpfest.com and our social media sites. We'll be posting more information in the coming months. Our programming previews will begin in mid-May.

You can also subscribe to the convention's occasional e-letter — featuring important announcements — at pulpfest.com/pulpfest-e-newsletter/. And don't forget to subscribe to the *PulpFest* YouTube Channel and check out our "90 Years of the Great Pulp Heroes" series and other videos.

PulpFest 2023 Registration Form

Please cut out, complete front and back, then mail in with your payment.

Please select one:

Registering as General Member _____

Registering as Dealer _____

Your name: _____ Phone number: _____

Street address: _____

City: _____ State: _____ Zip code +4: _____

Email address: _____ DoubleTree room confirmation number: _____

Advance full-weekend membership to *PulpFest* if staying at the DoubleTree (with free early-bird shopping) \$40 _____

At-the-door full-weekend membership to *PulpFest* if staying at the DoubleTree (with free early-bird shopping) \$50 _____

Full-weekend membership to *PulpFest* if staying elsewhere (without early-bird shopping) \$50 _____

Full-weekend membership to *PulpFest* if staying elsewhere (with early-bird shopping) \$80 _____

Single-day *PulpFest* membership for Friday or Saturday \$25 _____

Supporting Membership (includes a copy of *The Pulpster*) \$30 _____