

PULPFEST

50

A HALF-CENTURY OF PULP CONS

AUG. 4-7 AT THE DOUBLETREE BY HILTON HOTEL PITTSBURGH — CRANBERRY

PulpFest 50 returns to the beautiful DoubleTree by Hilton Hotel Pittsburgh – Cranberry from Thursday, August 4, through Sunday, August 7.

A prepaid, full-weekend membership to *PulpFest 50* costs \$35 for members staying at the DoubleTree. To thank you for helping defray *PulpFest*'s costs by staying at our host hotel, you'll receive free early bird shopping on Thursday, August 4, from 12 to 4:45 PM.

For those members staying elsewhere, a prepaid, full-weekend membership to *PulpFest 50* costs \$40. If you desire early bird shopping, your membership costs \$70.

Single-day memberships for Friday or Saturday cost \$20. A Sunday-only membership — available only at the door — costs \$10. Be aware that many dealers pack up on Sunday. So buying and selling opportunities are usually limited.

Supporting memberships for those who cannot attend *PulpFest 50* cost \$25.

Children age 15 or younger, accompanied by an adult, will be admitted for free. They must still be registered for *PulpFest*.

The deadline for advance registrations is Sunday, July 31, at 10 PM. To pay for your registration, please send your check or money order to David Cullers, 1272 Cheatham Way, Bellbrook, OH 45305 or use [the PulpFest Paypal page](#). If you pay via Paypal, please email your registration information to Jack Cullers at jack@pulpfest.com. A registration form is part of our newsletter, or you can [download one from our website](#).

Registering at the Door

Our registration desk will be open on Thursday, August 4, from 12 to 4:45 PM, and Friday, August 5, from 9 AM until 4:45 PM. On Saturday and Sunday, the desk will be open during our regular business hours.

If you have prepaid for your membership, you will be able to pick up your membership materials at our front desk. If you plan to pay at the door, a full weekend membership will cost \$40. You'll be able to pay for your registration at the door using cash, check, or credit card. If possible, please bring along a pre-filled registration form.

Enjoy Yourself at PulpFest

People come to *PulpFest* to celebrate and learn about popular culture, socialize, and enjoy themselves. Although you have a right to your opinions, our members — including dealers — are not at the

PulpFest Programming

This year, *PulpFest 50* will salute the centennial of Fiction House, the pulp-magazine and comic-book publisher that gave us *Action Stories*, *Fight Comics*, *Jumbo Comics*, *Jungle Stories*, *Lariat Story Magazine*, *North-West Romances*, *Planet Stories*, *Rangers Comics*, *Sheena*, *Queen of the Jungle*, *Wings*, and many other classic titles.

We'll have presentations on cover artist George Gross, Robert E. Howard's contributions to *Action* and *Fight Stories*, Fiction House's comic-book line, *Planet Stories*, and more. We'll also have a showing of the 1940 Republic movie serial, *King of the Royal Mounted*, plus several Dudley Do-Right cartoons.



PulpFest 50 will also celebrate the 90th anniversary of Popular Publications' "Dime" line of pulp magazines, particularly *Dime Western* and *Dime Mystery*. Both magazines debuted in 1932 and played a major role in the evolution of popular fiction.

Join Ed Hulse & Garyn Roberts as they discuss "Popular's Chameleon: *Dime Mystery*." Ed will later discuss "The Hardboiled West of Fiction House and *Dime Western*" with Will Murray, the author of *Wordslingers: An Epitaph for the Western*.

Rounding out our programming schedule will be a panel presentation saluting our convention's golden anniversary. Join us for "Fifty Years of PulpFest," a look back at summertime's largest pulp convention over the last five decades.

PulpFest 50 will also have a presentation on the "Dean
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convention to be lectured about politics, religion, and so on. Please keep such opinions to yourself.

Anyone who violates this policy will be asked to leave *PulpFest* and will not be readmitted.

Selling at PulpFest 50

All dealers and their helpers must be registered members of *PulpFest 50*. Additionally, it will cost \$90 for each island table and \$100 for each wall table. Wall tables and positioning within the dealers' room will be sold on a first-come, first-served basis. Our dealers' room holds over 100 six-foot-long tables. Displays will be allowed on all tables as long as they can stand safely. If you have any special needs — electrical outlets, room positioning, early departure or late arrival, and so on — let us know when you register for the convention.

Although the focus of *PulpFest* is pulp magazines and related materials, vintage paperbacks, digests, men's adventure and true crime magazines, contemporary genre fiction, first-edition hardcovers, series books, dime novels, original art, Big Little Books, Golden, Silver, and Bronze Age comic books, old-time-radio shows, gaming materials, and film serials, B-movies, and related collectibles will also be available for sale. Sexually explicit material, including *PLAYBOY*, *PENTHOUSE*, and *OUI*, is not allowed.

The *PulpFest* dealers' room will be open to our dealers to set up on Thursday, August 4, from 11 AM to 4:45 PM. Access to the dealers' room to unload and load is through the loading area at the ballroom's back entrance. You'll find links to maps for the loading area and dealers' room on [our FAQ page](#).

The dealers' room will also be open to dealers on Friday, August 5, beginning at 9 AM. All dealers are expected to be open for business on Friday at 10 AM. If you are not able to comply, please discuss your needs with convention chairman Jack Cullers. Jack will also make his cell phone number available for those dealers who need assistance or directions. Please [contact Jack](#) for additional details.

Absolutely no banners or other signage may be attached to the hotel's walls. If you have a banner that you wish to display, you must provide your own banner stand.

PulpFest will be using its website and social media pages to publicize its dealers. The convention will also be promoted through postcard giveaways at book and comic shops, conventions, and print advertising in select periodicals. *PulpFest* marketing and programming director Mike Chomko will be contacting all of our dealers about the convention's promotion efforts.

Dealers' Room Hours

Early bird shopping will be from 12 to 4:45 PM on Thursday, August 4. Only staff, dealers, and early birds will be admitted to the dealers' room during this time. Due to travel conditions and other contingencies, *PulpFest* cannot guarantee that every dealer will be

PROGRAMMING

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of the Western Illustrators," Nick Eggenhoffer. This year marks the 125th anniversary of the artist's birth. David Saunders — a leading scholar on pulp art — will discuss the artist's life and work.

Our daytime programming will feature panels on contemporary genre fiction as well as contemporary illustration art and collecting, the fiction of Ernest Hemingway and Dashiell Hammett, and the classic Doc Savage fanzine, *The Savage Society of Bronze*. We'll also be hosting panels by two of the leading publishers in the world of popular contemporary fiction, Meteor House and Edgar Rice Burroughs Inc.

Last, but not least, *PulpFest 50* will welcome back FarmerCon, the convention for that Grand Master of Science Fiction, Philip José Farmer. Join us for FarmerCon XVII.

You'll find [our complete programming line-up at our website](#).

present for early bird shopping.

The convention's dealers' room will be open to everyone on Friday, August 5, at 10 AM and will remain open until 4:45 PM. Saturday's hours will be the same. On Sunday, August 7, the dealers' room will be open from 9 AM until 2 PM.

PulpFest 50 Auction

On Saturday night, August 6, *PulpFest* will be holding an estate auction consisting of approximately 250 lots of material. Visit pulpfest.com/joecks-estate/ to preview our estate auction lots. We will also offer select lots submitted by the convention's membership. All members of the convention can submit items to sell at auction. More information will be available in your registration packet that you will receive upon your arrival.

The 2022 Munsey Award

The annual Munsey Award will be presented on Saturday, August 6, to an individual or organization that has made a significant contribution to the pulp community. Excluding previous winners of the Munsey, Lamont, or Rusty Award, anyone in the pulp field can be nominated for the award. Write to Mike Chomko at mike@pulpfest.com for more information.

CONNECT WITH PULPFEST

Keep abreast of *PulpFest* programming, and find info about our hotel, convention magazine, and other topics at:

PulpFest.com
ThePulpster.com

Check out *PulpFest* on social media:

Facebook.com/PulpFest
Twitter.com/PulpFest
Instagram.com/PulpFest



Pulps for sale in the dealers' room at PulpFest 2021

Book a Room for PulpFest 50

The DoubleTree by Hilton Hotel Pittsburgh – Cranberry, our host hotel, is located at 910 Sheraton Drive, Mars, PA.

Nineteen miles north of Pittsburgh, the DoubleTree is conveniently located at the intersection of Interstate 79, the Pennsylvania Turnpike, and State Route 19. For driving directions, click the hotel links on [our home page](#). Parking at the hotel is free.

If you're flying into Pittsburgh International Airport, the DoubleTree is located about 35 miles from the airport.

The best deal for PulpFest members is to book a room at the DoubleTree. Our host hotel offers a daily rate of \$129 plus tax. This rate includes two complimentary breakfasts per room and free wifi for each day at the hotel.

There are many restaurants near the hotel. Several are within walking distance. Attendees who don't want to go elsewhere for meals or libations can take advantage of the Ember & Vine, the hotel's world-class restaurant and bar.

You can register online by clicking the "Book a Room" link on the PulpFest homepage. Alternately, you can book a room by calling 1-800-222-8733. You must mention PulpFest to get the convention rate. You must book your room before 12 AM on Wednesday, July 13, to receive the convention rate.

Please note that a deposit equaling the first night's room rate plus tax will be required at the time of reservation. You will have until June 29, 2022 to cancel your reservation and receive a refund of your deposit. Any cancellation made after June 29 will result in the forfeiture of your deposit.

Robert J. Randisi: The 'Last of the Pulp Writers'

On Friday evening, August 5, PulpFest 50 welcomes Robert J. Randisi as its Guest of Honor. Writer and publisher John Bruening will interview the award-winning author and editor of nearly 700 books and over 30 fiction anthologies.

Robert Randisi is also the founder of the Private Eye Writers of America, the creator of the Shamus Award, co-founder of *Mystery Scene Magazine* and the American Crime Writers League, and a co-founder of the Western Fictioneers and the Peacemaker Award.

Our guest will also be available Saturday afternoon for book signings and more.

PulpFest 50 Registration Form continued

If you're registering as a dealer, please provide the following information: (Dealers must purchase a PulpFest membership, too.)

Names of partners or helpers: _____

Special needs: _____

Tables: # of wall tables @ \$100 _____

of island tables @ \$90 _____

Total charge for tables _____

Total amount (front and back) enclosed \$ _____

Please mail to: David J. Cullers
1272 Cheatham Way
Bellbrook, OH 45305

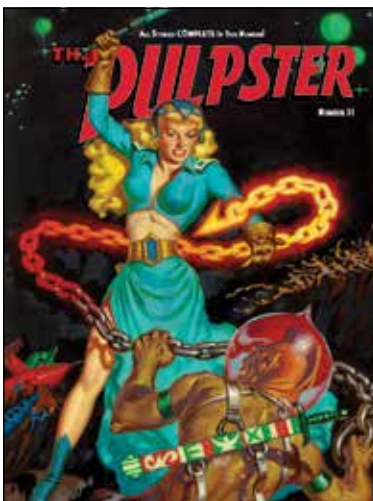
Or if paying via PayPal, email to: jack@pulpfest.com

PulpFest 50 Program Book

All *PulpFest* members — including supporting members — will receive a complimentary copy of the convention's program book, *The Pulpster*. Cherished by pop culture fans, our 31st issue will be released at the convention.

If you'd like to contribute an article to *The Pulpster*, please write to editor William Lampkin at bill@pulpfest.com.

If you are interested in advertising in *The Pulpster*, please contact marketing and programming director Mike Chomko at mike@pulpfest.com or 2217 W. Fairview St., Allentown, PA 18104. Ad placement is sold on a first-come, first-served basis.



Stay in touch with *PulpFest 50* by subscribing to [the convention's e-letter at pulpfest.com/e-letter/](http://theconvention's-e-letter-at-pulpfest.com/e-letter/).

We look forward to seeing you at the DoubleTree by Hilton Hotel Pittsburgh – Cranberry from August 4 through August 7 for *PulpFest 50* and "Fifty Years of Pulp Cons," "Action for a Dime!" and our Guest of Honor, Robert J. Randisi.

PulpFest and COVID-19

At press time, the Pennsylvania Department of Health has lifted all COVID mitigation orders. Businesses and individuals are encouraged to follow the latest CDC safety guidance.

Currently, the DoubleTree does not have any COVID policies for guests. As this can change depending on conditions, it is recommended that you visit the Allegheny County Health Department website for their latest guidelines. Their address is <https://www.alleghenycounty.us/health-department/resources/covid-19/covid-19.aspx>

Although we can't force anyone, it's our hope that everyone who plans to attend *PulpFest 50* will be vaccinated against COVID-19. We have many older members who attend *PulpFest*. Please keep them in mind. Remember, we're in this all together.

If you are exhibiting any COVID-19 symptoms, please stay at home. You should not attend *PulpFest*.

Given the fluidity of the situation, the *PulpFest* organizing committee will continue to assess developments. We will advise you about any changes regarding the hotel's or locality's coronavirus policies through our website and social media pages.

PulpFest 50 Registration Form

Please cut out, complete front and back, then mail in with your payment.

Please select one:

Registering as General Member _____

Registering as Dealer _____

Your name: _____ Phone number: _____

Street address: _____

City: _____ State: _____ Zip code +4: _____

Email address: _____ DoubleTree room confirmation number: _____

Advance full-weekend membership to *PulpFest* if staying at the *DoubleTree* (with free early-bird shopping) \$35 _____

At-the-door full-weekend membership to *PulpFest* if staying at the *DoubleTree* (with free early-bird shopping) \$40 _____

Full-weekend membership to *PulpFest* if staying elsewhere (without early-bird shopping) \$40 _____

Full-weekend membership to *PulpFest* if staying elsewhere (with early-bird shopping) \$70 _____

Single-day *PulpFest* membership for Friday or Saturday \$20 _____

Single-day *PulpFest* membership for Sunday (available only at the door) \$10 _____

Supporting Membership (includes a copy of *The Pulpster*) \$25 _____